



## August Anniversaries

Dana Briley	28
Gene Knutson	28
Bob Hamm	26
Ric Paulsen	26
Carl Zysset	26
Case Douma	25
Jim Bowman	24
Brad Klein	22
Rick Endersby	21
Ursula Heay	21
Gary Morris	18
Randy Rowe	17
J.C. Coleman	13
Rod Lambert	12
Armando Vazquez	11
Lorenzo Garcia	10
Luis Hernandez	10
Mark Roath	10
Fernando Martinez	8
David Peres	8
Antonio Prado	8
Treena Kiefer	7
Scott Albrecht	5
Ronys Gonzalez	4
Sandra Reed	4
Manuel Hernandez	2
Les Reeves	2
Rolando Valdes	2
Juan Florencio-Rios	1
Daniel Petchel	1
Jose Luis Rios Rodriguez	1
Mike Roberts	1
Archie Spjut	1

## August Forecast

blueberries  
Alaska salmon &  
halibut



Puget  
Sound  
salmon

## Employee of the Month



I'm very proud to announce that Mr. Matthew Mulder is the BCS employee of the month. Matt has been a real asset on the tunnel #3 freezing operation and will stop at nothing to make sure it operates at the highest level. We owe much of the success of this operation to Matt. Matt is constantly looking for ways to improve the operation, and he also keeps a very close eye on the machinery. Matt is willing to help out whenever and wherever he is needed. His job title is freezer attendant, but you may see him doing a number of tasks out there.

Matt started work for BCS in March of 2000. He has mainly worked on the nightshift, but has also worked on the dayshift. He started working as a laborer, and is currently a designated forklift operator. I expect that there isn't anything Matt can't do if he puts his mind to it.

Thanks, Matt, for all of your much-appreciated hard work.

*Mike Clausen, Maintenance & Engineering Manager*

## Customer of the Quarter, Summer 2003

Bellingham Cold Storage is very pleased to recognize Sakuma Bros. Processing, Inc. as our Summer 2003 Customer of the Quarter.

The Sakuma family has been growing berries in the Pacific Northwest since 1915. They started on Bainbridge Island and moved to the Skagit Valley in 1939. Since then, they have become a very successful company in the small fruit business.



*Left to right: Bryan Sakuma, José Roqués and Steve Mowat.*

From research and development at their certified nursery, large-scale fruit production and commercial processing, to marketing processed and fresh market fruits, Sakuma Brothers is a vertically integrated business that keeps growing.

*continued on page 2*

*Customer of the Quarter continued from page 1*

Sakuma Brothers made front page on the Skagit Valley Herald this year when they decided to expand their processing business. As part of their marketing strategy, they have built a state-of-the-art IQF line that will allow them to market their fruit to a larger customer base, including but not limited to retail products. The Sakuma family primarily grows strawberries, raspberries, blueberries and apples. They also run a very successful fresh market stand where, besides those commodities, customers can purchase all kind of vegetables.

We are proud to recognize Sakuma Bros. Processing, Inc. as our Customer of the Quarter. Thank you for being such an outstanding customer!

*José Roqués, Sales & Marketing Manager - Fruit*

## BCS Training



Duane Korthuis from Safety First held 6 class sessions that included First Aid/CPR and Automated External Defibrillator (AED). Duane offers in-class demonstrations and hands-on student practices in a relaxed learning environment. Thank you, Duane!



## Tee Time *with Mike Holcomb*

Hello fellow summer hackers, and welcome to Tee Time.

I hope you all have been getting in as much golf as you can. You know as well as I do that this beautiful weather won't last forever.

Now for a quick golf course update: I think the best looking course out there today is Homestead. Wow, is it ever green! I don't know how they do it with all of this heat we have had. It really is an outstanding course. Dakota Creek is also a beautiful course, and challenging as well. You must see it to appreciate it. The other courses are in pretty good shape as well. Lake Padden and North Bellingham look good and are fun to play, so if you have time after work and need to relax, make sure you get out there and golf a round or two. The weather is not going to stay this nice for long and it may have changed by the time this article gets to you, so don't wait! Take a break, and golf today!

Did you see the British Open or hear about it? Let it be a lesson in golf that when you exchange your score card with your playing partner that you sign the correct card and receive it back or you'll be disqualified as both Mark Roe and Jesper Parnevik were. Mark Roe had one of his best rounds of golf ever. It's a shame, although it does make me feel a bit better knowing that professionals make mistakes too.

Now about our own golf tournament. We had a great time! We had some good shots and some good sports. The winners were as follows: Duane & Lavoun Shelly who were partnered with Kevin Galley from Sakuma Brothers Berry plant. They were one player short but managed to win anyway. When I first started to put on this tournament some 20+ years ago, I was very competitive. Over the years, however, I have found it's more about seeing old friends and spending the day together. This seems to be more fun for me.

I'm going to leave you with this: I had a chance to play Eaglemont golf course a couple of weeks ago. This is a golf course with so many hills that I started to feel sorry for the golf cart! I played with some people I don't get to see very often, so I had a very good time. I also played some of the worst golf I've ever played. However, I have been thinking about it, and I have decided to blame it on my putter. I feel a lot better now.

See ya!





## Joel Crowley Retires after 24 years at BCS

After 24 years of service to BCS, Joel has decided to retire and begin a new life. You'll most certainly be missed around here, Joel! We wish you the best of times in your retirement and hope you'll stop in to visit and share stories of your adventures. Enjoy!

Below are pictures from Joel's retirement party which was held on July 22nd.



*Joel and his family.*



*Friends line up to congratulate Joel.*



*Gene and Joel. Nice shirts!*



*Joel visits with fellow engineers, Andy, Gary and Dick.*



*Debra and Sharon are happy they have front row seats.*



*Joel with daughter, Emma.*



*Lotte gives Joel a farewell hug.*



*Doug presents Joel with his retirement jacket.*



*Raul and Juan Carlos relax before the show starts.*



*Mike cools off from the heat.*

## BCSer of the Quarter

*by Karen Hollingworth, Training Coordinator*



*Ildefonso (left) and Aurelio.*

The Be Commute Smart, environmentally responsible (BCS.er) award for the quarter goes to Aurelio Lerma Paniagua. You probably see Aurelio biking to work with his dad, Ildefonso Lerma, or you might even see them carpooling to work on rainy days. In the winter time when Aurelio is on layoff, he drives his dad to work and then drives on to Whatcom Community College. Because Aurelio feels lucky, he selected the 15 lottery tickets. BCS hopes that you are a big winner, Aurelio!

BCS appreciates all of our 51 SMART commuters! Thank you for your participation in this program.

# LAS FALLAS

by José Roqués, Marketing & Sales - Fruit & Special Projects Manager



I am faced with the challenge of writing an article for the IceBreaker one more time. After considering my options, I have decided to initiate the “Let’s go to Spain with José” series.

In this article I will try to introduce you to, in my opinion, the best Festival in Spain.

When I ask my friends about Valencia, the common response is: “that is where they grow oranges and make paella, isn’t it?”

The answer is yes. But many people know Valencia for something else. They know it for the amazing festival that takes place in March: Las Fallas.

Somebody described this festival as “—a loud, smoky, rowdy fiesta where the whole town is literally set ablaze!”.

Las Fallas started as a feast day for St. Joseph, the patron saint of carpenters. It has evolved into a 5-day (from 13th to 19th of March), multifaceted celebration of fire. Valencia has a population of a half-million, which swells to an estimated three million flame-loving revelers during Las Fallas. During these 5 days, the whole city seems to come to a stall. Streets are closed all over the place and trying to drive through

the city is just a nightmare. This is your opportunity to make up for all the walking that you will not do the rest of the year.

Las Fallas are creations of paper mache, wood and wax, which the Valencians, divided into different groups according to quarters or barrios and even streets, build in the streets and burn on the night of the feast of St. Joseph. These figures, called “ninots”, allude to events and personalities of the day. The ninots, half satirical, half symbolical, are created in a style somewhere between comic strips and Walt Disney cartoons. The figures, which represent a whole year’s work for hundreds of people, are burnt on the night of March 19th in towering flames, and each bonfire is a temple devoted to this colossal festival of fire. These monuments are crafted by artists (called Maestros Falleros) and take about six months to construct (and often cost upwards of US \$75,000).

Besides Las Fallas, there is a myriad of other activities during the fiesta. During the day, you can check out the extensive roster of bullfights, parades, paella contests and other activities. Another highlight is the daily mascletá which occurs in the Plaza del Ayuntamiento (City Hall square) at exactly 2pm.

A mascletá is essentially an extremely loud display of firecrackers and, for about ten minutes or so, a huge number of these (covering about 2 acres) will be let off in ever more rapid succession. The noise is unbelievable and just when you think it cannot get any louder, after all, the ground and surrounding buildings are already literally shaking, the day’s incendiary expert appears to decide he is in a hurry to get elsewhere and lets the rest off in one go. All you can do is stand there and wonder at the madness of it all and whether your ears will ever be the same.

Then there are the fireworks. Valencia prides itself on giving the best displays in the world and so they do. Every night on the riverbed there will be a display of about half an hour. The displays are so intricate, so well choreographed that it seems they can make these fireworks practically sit up and beg before exploding. The climax is always another onslaught of firecrackers to make sure everyone leaves with smiles on their faces.

Concerts thrive through the whole city starting late in the afternoon and lasting through most of the night.

As a summary, if you are looking for a place to rest and relax, do not visit Valencia during this week. But if you like being outside, enjoy sunny days and do not mind the crowd, this will be a great experience for you. If you like dancing and partying day and night, you could not choose a better place and time.

## Good Times at the BCS Company BBQ



*The chefs.*



*A beautiful day and lovely setting.*



*Stowe and Mike visit with night shift .*



*Chef Sheryl takes a break to visit.*



*Night shift enjoys the food and view.*



*The buffet line.*



### Wanted:

Looking for a children's swing set in good condition.

Call Karen Hollingsworth at ext. 157.

### Correction:

There was an error on the contact list that was issued in the July newsletter. Tim Unger's home phone number should be 592-5959. Thank you.



Pedestrians and forklift drivers: Let's look out for each other and be safe!

## Who knew you could carpool to Hawaii?

*by Karen Hollingsworth*

Walking, bicycling, sharing a ride, and riding the bus are always smart trips. You save time and money, and you can relax instead of fighting traffic alone. That'll be especially smart during this summer's freeway maintenance project, with I-5 jammed and spillover traffic clogging city streets in August and September.

You're too smart to get stuck in I-5 backups this summer. **Walk, bike, rideshare, bus, and win big!** Enter the Smart Trips Contest to win one of several luxury weekend getaways or a grand prize trip for two to Hawaii! To enter, go to [www.smarttripscontest.com](http://www.smarttripscontest.com) or pick up a paper entry form at the BCS main office reception desk.

Here at Bellingham Cold Storage we've been promoting Smart Commuting since 1998. You've had other chances to win prizes for walking, biking, ridesharing and riding the bus to work. But the Smart Trips Contest is even easier to participate in – **walk, bicycle, share a ride or ride a bus to any destination in Whatcom County and count it as a entry in the Smart Trips Contest.**



So be smart and avoid the mess. Make smart trips to run errands, get to work or travel to summertime activities. The more smart trips you make, the more chances you'll have to win. Talk to Karen Hollingsworth or visit [www.smarttripscontest.com](http://www.smarttripscontest.com) to learn ways you can fit smart trips into your day. The contest starts August 11th.

## Valores Basicos de BCS

Cooperation • Integridad • Calidad • Responsabilidad • Actitud

Cooperación: Nosotros promovemos el concepto de cooperación. Haremos todo lo posible para animar a nuestros empleados a hacer un buen trabajo cuando sea posible.

Integridad: Nosotros tratamos a toda la gente y toda la propiedad con sinceridad y respeto y nos dedicamos a tener buenas relaciones con todos los empleados y clientes.

Calidad: Estamos entusiastamente comprometidos en proveer el servicio del más alto nivel de ejecución y también en proveer el producto de la mejor calidad.

Responsabilidad: Nosotros con gusto aceptamos la responsabilidad por nuestras acciones.

Actitud: Nosotros mantenemos un modo cálido y positivo sobre los clientes y nuestros empleados y también mostramos un modo progresivo en nuestro trabajo.

## BCS Core Values

Teamwork • Integrity • Quality • Accountability • Attitude

Teamwork: We support the concept of teamwork. We encourage fellow employees in their efforts to do a good job, helping whenever possible.

Integrity: We treat all people and property with honesty and respect, and are dedicated to building trust with our employees and customers.

Quality: We are enthusiastically committed to providing the highest standards of service, product and performance.

Accountability: We willingly accept responsibility for our actions.

Attitude: We have a positive outlook and progressive approach toward our jobs, customers and fellow employees.

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The



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**BCS**

Only Your Product Gets an Icy Reception

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