



### March Anniversaries

Mark Emmons	28
Mike Holcomb	27
Brian Morgan	27
Chuck Smith	27
Sharon Statema	18
Doug Thomas	12
Juan Padilla	9
Sandy Olson	8
Kyle Loney	7
Virgilio Martinez	7
Hugo Barranco	4
Matt Mulder	4
Gerardo Buenaventura	3
Andy Hill	3
Abrham Sierra	3

### FREE Organ



Solid State electric Thomas organ. Plays great. Comes with how-to and music books. You haul. Contact Sharon Statema @ 733-1640, ext. 103.



New Arrival  
Congratulations to Javier and Oralia on the birth of their son, Evin.



## Employee of the Month

When Keith Sorensen first came from his position as Fish House Leadman on nights to the day shift Leadman job, he was understandably a little apprehensive. He was eager to do the best job he could and fit in with a new group of people.

It didn't take long for Keith to demonstrate that he had the necessary skills not only to do the job properly but to excel. In the few years he has held

the job of Fish House Leadman, it has become obvious that he is a very capable supervisor.

In this slow season for the fresh fish business, Keith has helped me take on the maintenance jobs necessary for us to run at optimum efficiency during the busy season. He has a good understanding of the way things are and of how they could be. I have come to rely on Keith for steady advice and personal evaluation. He makes my job more enjoyable and for that I want to thank him.

For being an all around good employee, BCS would like to thank Keith.

*Mike Coggins, Fish House Foreman*

## It's Party Time!!!

The 2003 appreciation and recognition awards **PARTY** for all active BCS employees will take place on March 16th from 12:00 noon to 1:00 p.m. Lunch will be served.

The Employee of the Month and Employee of the Year will be recognized at the **PARTY** as will the 15-year and 25-year anniversary achievement award recipients.

Please look for more details about the **PARTY** inserted with your March 5th paycheck.



SMART Commuting and your BCS Timesheet get Smart TOGETHER

by Karen Hollingsworth

If you carpool, bike, walk, bus, work a compressed work week or vanpool, then please mark the correct square on the top of your timesheet.



BCS will be rewarding employees at random on a MONTHLY basis. Remember that this program is run on the honor system. Check the correct box.

WANTED :

Good amplifier with quality speakers.

Please call Karen Hollingsworth @ 733-1640, ext. 157.



You Asked For It!!!

by Sheryl Hershey, HR Manager



Many people have told me to “Take a hike!” This caused me much distress until I finally figured out what they meant. Clearly they were concerned about my welfare. They wanted me to find an outlet for the stress that naturally comes with being in the Human Resources Office. They wanted me to go to.....[www.geocaching.com](http://www.geocaching.com).

Geocaching is a wonderful sport that requires only a handheld GPS (global positioning system) and the desire to do some hiking. It also doesn't hurt to enjoy getting muddy and wet while digging through the brush.

The term geocaching comes from geo (geography) and cache (a hidden item). There are currently 83,927 active caches hidden in 197 countries. The basic idea is to use the location coordinates (latitude, longitude), which you find on the website, to search for the caches. A cache is a hidden container - usually something small like a tupperware container - that contains a log book, pencil or pen, and prizes. When you find a cache, you write your name in the log book, put something into the cache and take something out of the cache. Then, when you get back to your computer, you log into that cache-site on [geocaching.com](http://geocaching.com) and say what day you found the cache, what you took and what you left.

There is one cache that is so close to BCS that Karen Hollingsworth and I found it during our lunchtime. A record of that cache can be found at [http://www.geocaching.com/seek/cache\\_details.aspx?ID=61446&log=y&decrypt=](http://www.geocaching.com/seek/cache_details.aspx?ID=61446&log=y&decrypt=) We found it on September 25 (that's a clue).

So the next time you're feeling pleased with a decision made by the HR Dept. and you want to thank us, just tell us to ..... Take a hike! We'll be happy to oblige.

Training Wheels Keep on Turning

by Karen Hollingsworth, Training Coordinator



Pictured at left and below: Instructor, Duane Korthuis, worked with BCS employees to become trained in First Aid, CPR and AED (Automated External Defibrillator).



Pictured at right: BCS Engineers, along with 5 other companies and 4 regional Fire Departments, worked on a mock ammonia incident together.



# History of the ICEBreaker ❄️

by Jim Tagart, Net Engineer

Hopefully you've noticed the new look of the ICEBreaker - **COLOR!**

No, BCS didn't win the lottery. We purchased a new Canon Image Runner 3200 color laser printer. It's about the same cost to use our new printer and color ink with white paper as it is to use black ink and the colored paper we were recently using. That being said, some of you may be interested in the history of the ICEBreaker.

BCS staff publishes the ICEBreaker internally, which hasn't always been the case. BCS first decided to have a monthly newsletter back in 1984 (see this issue online at [www.bellcold.com](http://www.bellcold.com)). Clyde Duranceau came up with the ICEBreaker name after winning a contest to name the newsletter. Back then Jerry Simmons, Tom Hennessy, Jeanne Schmitt, Gene Knutson and Karen Hollingsworth created the ICEBreaker using WordPerfect 5.1. Next, Doug Thomas took over the ICEBreaker as one of his first duties as Special Projects Manager back in 1992.

In 1994 BCS wanted to improve the ICEBreaker with images, so they went to Towner Press and Baron and Co. for help. BCS has used Towner Press and Baron and Co. services for many years and still goes to them today for paper and special publishing needs. Baron and Co made the BCS 50-year anniversary book, and did a fine job. Thanks to Towner and Baron and Co. the ICEBreaker looked great and had interesting content. The content and images were made by BCS staff, but Towner Press and Baron and Co. polished it to the pro level.

Then in 1999, BCS decided to see if the cost of the ICEBreaker could be decreased by doing it internally again, yet still maintain the same quality. I first worked with Towner and Baron and Co. to use straight digital images. We then found a way to use the existing digital cameras that took images in .JPG format and converted them to .TIF format for use in print. .JPG images are 72 dpi and .TIF are 300 dpi.

After we figured out how to use straight digital images instead of scanning 35mm prints it was time to see if BCS could make the ICEBreaker copy. I tried Quark, Publisher and Pagemaker and found Pagemaker to be the best choice. At that time we were still using Towner press for the printing, and they also used Pagemaker, so that helped ease the transition of doing the ICEBreaker on our own. That fact tipped the scales in PageMaker's favor, as all products worked well for us.

Well, I learned about the details of Pagemaker and helped Stowe Talbot and Amie Daniels learn about the digital image process and Pagemaker. Amie became Editor of the ICEBreaker from 1999 until 2001 when she decided to become a full-time Mom for Emma and Alex. Stowe was Amie's backup, and for those who don't know, Stowe is BCS's primary Webmaster. We also host and do all of our Web development internally. I'm Stowe's web backup, now that he has become the Webmaster. I get a kick out of the fact that BCS's owner is Webmaster of his own domain. Ever since BCS started creating the ICEBreaker internally, it has been available online at [www.bellcold.com](http://www.bellcold.com). All of the archives are available there also.

Before Amie left she taught Lotte Freeman, BCS's Payroll person, how to produce the ICEBreaker. BCS employees give Lotte content, she puts it all together and then prints it. Soon after Lotte became Editor of the ICEBreaker, BCS purchased a Canon Image Runner 3300 black and white laser copier for downstairs. This is a sweet unit. At that point we stopped using Towner Press to print the ICEBreaker and started printing on our own. At that point we were generating the content, copying and printing. We brought it all back in-house.

No, BCS didn't win the Lottery. It's just Lotte using our brand spanking new Canon Image Runner 3200 color laser printer.

BCS thanks Ikon for the sales and support of our Image Runner Canon Printer/ Scanner/ Copiers.

We just figured out how to make a great newsletter internally and cut costs. Who'd a thunk?



*Lotte and Sharon by the new Canon 3200.*

## BCS Core Values

Teamwork • Integrity • Quality • Accountability • Attitude

Teamwork: We support the concept of teamwork. We encourage fellow employees in their efforts to do a good job, helping whenever possible.

Integrity: We treat all people and property with honesty and respect, and are dedicated to building trust with our employees and customers.

Quality: We are enthusiastically committed to providing the highest standards of service, product and performance.

Accountability: We willingly accept responsibility for our actions.

Attitude: We have a positive outlook and progressive approach toward our jobs, customers and fellow employees.

## Valores Basicos de BCS

Cooperacion • Integridad • Calidad • Responsabilidad • Actitud

Cooperación: Nosotros apoyamos el concepto de cooperación. Hemos todo lo posible para animar nuestros empleados en sus esfuerzos para hacer un buen trabajo cuando sea posible.

Integridad: Nosotros trataremos a toda la gente y toda la propiedad con sinceridad y respeto y nos dedicaremos sobre tener buenas relaciones con todos los empleados y clientes.

Calidad: Estamos entusiastamente comenidos en proveer servicio del mas alto nivel de ejecución y también en proveer producto de la mejor calidad.

Responsabilidad: Nosotros con gusto acepto la responsabilidad por nuestros acciones.

Actitud: Nosotros mantenemos un modo cierto y positivo sobre los clientes y nuestros empleados y también mostraremos un modo progresivo en nuestro trabajo.

The

# IC EBReaker



March 2004



Only Your Product Gets an Icy Reception

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